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Second Term Exam

***Level**: 3 year scientific streams*
***Duration**: 2 hours*
***Text**:*

It is a common truth today that publicity has a harmful effect on the individual. The aggressivity from advertisements grows threatening in affluent societies. Whenever you are or wherever you go and practically at any moment of the day or night, advertisement is there waiting for you. The street, the home, the office, the school, the stadium, the sky- practically every inch of the earth- is hostile environment, a battlefield where advertisements are constantly offending man's peace.

The Impact of publicity is greater on the poor, deprived people than on the average working class family. ***The first*** are in need of almost every kind of modern comfort, consumption goods, travels and to mention a few of ***their*** unsatisfied necessities. ***The latter***, on the other hand do not at all escape the negative effects of publicity. They are the victims, too. ***They*** are the slaves of fashion, new products and consumer goods and can not live without them.

However, at this level, mainly when the poor deprived categories of society are in real need, the temptation grows stronger and stronger and if it is not checked, it becomes a titanic task to resist it mainly when the family and other social institutions are missing.

PART ONE: Reading and Interpreting

A/- Comprehension: (8 pts)

1- Are these statements true or false?(1.5 pts)

a- Publicity does not have dangerous effects on people…….
b- Advertisements are everywhere……..
c- Poor people are the most to be affected by advertisement…….

2- Read the text and answer the following questions: (2 pts)

a- Does publicity reach people everywhere? Give examples?
b- How does advertisement affect the average working class families?

***3- What or who do the underlined words refer to in the text*::(2 pts)**

a- the first (§2)…….
b-the latter (§2)……
c- their (§2)……..
d- they (§2)…….

4- In which paragraph it is mentioned that publicity can be found in all places?
…… **(1 pt)**

***5- Circle the letter that correspond to the right answer*: (0.5 pt)**

The text is ……

a- expository **b-** argumentative **c-** narrative

6- ***Give a title to the text?*** **(1 pt)**

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……..

B/- <u>Text Exploration</u>: (7 pts)

<u>1</u>- *<u>Match words from column (A) with their definitions from column (B):</u>* (1 pts)

A	*B*
1-**Overweight**	**a- Unit for measuring the energy of food**
2- Healthy	**b- To eat more than you need**
3- Over eat	**c- To be heavy and fat**
4- Calories	**d- Having good health and not likely to become ill**

2-<u>Rewrite the sentences to express the functions between brackets</u>:(2 pts)

a- The Algerian will impose an eco-tax on polluting industries next year. **(possibility)**

b- Food safety may be one of the major problems in the next decade. **(certainty)**

<u>3- Complete the table: (1.5 pts)</u>

NOUN	VERB	ADJECTIVE
production	……	.....
……	To advertise	.....
economy	.....	……

<u>4- Put a stress mark on the following words: (1.5 pts)</u>

Publicity export (v) economic production export (n) Temptation

***<u>5- Fill in the blanks using the following words:</u>* garlic, proud, making, it (1 pt)**

Many people use…… for flavouring meat and for…….. medicine that reduces cholesterol. People often buy……when they do their shopping. Being a garlic eater is something to be……of. It shows that you enjoy healthy living.

<u>PART TWO: Written Expression (5 pts)</u>

Choose One of the following topics:

1- Write a composition of about 100 words on the following topic: Poor people are the victims of publicity because they can neither resist its impact nor satisfy their needs.

2- Use the given notes to write a composition of about 100 words on the following topic:
On your way to school, you saw an advertisment on highly sophisticated mobile phone. Your friend told you that he would do anything to buy it. So, you decide to write an article for you English school magazine on the negative impact advertising has on people.

- give an attractive title to your article.
- state some positive aspects of advertising.
- explain how advertising can cause frustration.
- As a conclusion, give pieces of advice on how not to let advertising have a harmful effect on the individual.

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Correction of the second exam scientific streams

Part One: Reading and Interpreting

A/- Comprehension: (8pts)

1- True or False: (1.5 pts)

a- false **b-** true **c-** true

2- Answer the questions: (2pts)

a- Yes. The street, the home, the office, the school, the stadium.

b- They are the slaves of fashion, new products and consumer goods and can not live without them.

3- Reference words: (2pts)

a- the first: the poor **b-** the latter: working class family

c- their: the poor **d-** they: working class family

4- It is mentioned in paragraph **(1)**

5- The text is: expository

6- The title: the negatives/ drawbacks/ disadvantages of publicity

B/- Text Exploration: (7pts)

1- Matching words with definitions: (1pt)

1- overweight: c- to be heavy and fat

2- healthy: d- having good health and not likely to become ill

3- overeat: b- to eat more than you need

4- calories: a- unit for measuring the energy of food

2- Rewrite the sentences to express the given functions: (2pts)

a- The Algerian government may impose an eco-tax on polluting industries next year. **(possibility)**

b- Food safety will certainly be/ is one of major problems in the next decade. **(certainty)**

3- Complete the table: (1.5)

verb	noun	adjective
To produce	**production**	productive
To advertise	advertisment	advertised
To economize	**economy**	Economic/economical

4- Stress mark: (1.5pts)

Pub'**li**city Ex'**port** (v) **'Ex**port (n)

Eco'**no**mic pro'**duc**tion Temp'**ta**tion

5- Fill in the blanks: (1pt)

a- garlic **b-** making **c-** it **d-** proud

Part Two: Written Expression (5pts)

Topic 1: 3 pts….content 2pts…….form

Topic 2: 2pts…organization of ideas/tenses 3pts ….form / spelling mistakes

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