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Ardjoun Maamer Secondary School **2019 / 2020**
Level: 3rd Year Literary & Philosophy Stream **Date:** 18 / 11 / 2019
Full Name : …… **Class :** ……

FIRST TERM ENGLISH TEST 02

Read the text carefully then do the activities.

We see successful businesses suffer a downfall and famous names in the business world lose **their** reputation. One of the main reasons behind these surprising failures is the lack of business ethics.

The key towards success as some managers argue is to implement the 'business is business' principle which excludes moral values. However, many others believe that success is linked essentially to ethical standards. For them, a business that makes of money its main objective at the expense of ethics would never make advance. When bosses start their projects basing on ethical strategies, **they** can run successfully for long. For instance, a businessman **who** deals honestly with consumers leaves a positive impression on their minds. Moneymakers who ignore ethical values may earn success but it is only short-lived.

Ethics in business are not limited to the owners of companies; rather, employees are also meant to keep their honesty. It is their duty not to cheat or use company resources for personal benefits. A careful and thoughtful utilization of company resources is an essential component for the stability of businesses.

Adapted from: businesszeal.com

A/Comprehension:

1. ***Copy the title you think is the most appropriate to the text.***
   a. Immoral Acts at Work b. The Value of Ethics in Business c. Stability of Businesses

2. ***Are these statements true or false? Write T or F next to the letter corresponding to the statement.***
   a. The presence of ethics contributes to business failure.
   b. When priority is given to money, business flourishes.
   c. Far from moral values, we can gain money easily.
   d. Any company requires honest workers to prosper.

3. ***Reorder the following ideas according to their occurrence in the text.***
   a. Sincere managers gain the confidence of consumers.
   b. Few businessmen don't give importance for ethics.
   c. Being honest at workplace is the concern of all.
   d. Well-known businesses may fail.

4. ***Answer the following questions according to the text.***
   a. Why does successful business fail?
   ……
   b. What is the key of success for the majority of managers?
   ……
   c. Is behaving correctly in business necessary for owners only? Justify your answer.
   ……

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5. ***What or who do the underlined words refer to in the text?***

a. their (§1) ..... **b.** they (§2) ..... **c.** who (§2) .....

B/Text Exploration:

1. ***Find in the text words that are closest in meaning to the following.***

a. collapse (§1) ..... **b.** keeps out (§2) ..... **c.** indispensable (§3) .....

2. ***Divide the following words into root and affixes.***

successfully - dishonesty - ethical

Prefix	Root	Suffix
.....	.....	.....
.....	.....	.....
.....	.....	.....

3. ***Complete sentence (b) so that it means the same as sentence (a).***

1/ a) Some employees regret not having kept their honesty.

b) Some employees wish .....

2/ a) Managers behave ethically. Their business prosper.

b) Provided that .....

3/ a) Businessmen had better maintain good practices.

b) It's high time .....

4. ***Reorder the following sentences to get a coherent paragraph.***

a. such as business, medical, political, environmental, religious, or personal ethics.

b. Ethics is a moral code involving a clear understanding of right and wrong.

c. When people talk about ethics, they may be focused on one specific area,

d. Another word for ethics is values.

Written Expression:

Do you think that the study of Ethics in Business is important? Justify.

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Ethics is knowing the difference
between what you have the right to do
and what is the right thing to do

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