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الجمهورية الجزائرية الديمقراطية الشعبية

مديرية التربية – الوادى
امتحان بكالوريا التعليم الثانوي
الشعب (ة) : علوم تجريبية + رياضيات + تقني رياضي + تسيير و اقتصاد.

ثانويات المقاطعة الثالثة
دورة ماي 2016

اختبار في مادة اللغة الانجليزية — المدة ساعتان

على المترشح ان يختار احد الموضوعين التاليين

الموضوع الاول

Part One : Reading **(15 points)**

A) Comprehension **(8 points)**

Read the text carefully and do the activities.

Ethics means a set of moral principles **which** govern a person's behaviour or how the activity is conducted. Advertising means a mode of communication between a seller and buyers. Thus, ethics in advertising means a set of well defined principles which govern the ways of communication taking place between the seller and the buyer. Ethics is the most important feature of the advertising industry. Though there are many benefits of advertising, there are then some points which don't match the ethical norms of advertising.

Nowadays, ads are more exaggerated and a lot of puffing issued. It seems like the advertisers lack knowledge of ethical norms and principles. **They** just don't understand and are unable to decide what is correct and what is wrong.

The main interest of advertisers is to increase their sales, gain more and more customers, and increase the demand for the product by presenting a well decorated and colourful ad. They claim that their product is the best, having unique qualities than the competitors, more cost effective, and more beneficial. But most of these ads are found to be fake, misleading customers and unethical. The best example of these types of ads is the one which shows attractive to the consumers **who** are watching the ads on television and convince them to buy the product with outgiving a second thought.

1. Are these statements True or False?

a) Advertising is a form of communication between sellers and buyers.
b) Ethics is required in advertising.
c) Advertising has some advantages.
d) Advertisers main purpose is to sell products.

2. Answer these questions according to the text.

a) What does ethics in advertising mean?
b) How do advertisers augment their sales?
c) Do adverts always tell the truth?

3. What or who do the underlined words refer to in the text?

a) **which** (§1) b) **They** (§2) c) **who** (§3)

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4. Choose the letter that corresponds to the right answer.

The text is……

a) Argumentative b) Expository c) Narrative

B) Text Exploration **(7 points)**

1. Find in text words that are closest in meaning to the following.

a) advantages (§1) b) raise (§3)

2. Complete the following chart as shown in the example.

Verb	**Noun**	**Adjective**
Example: to advertise	**advertising**	**advertised**
……..	communication	…….
to govern	…….	……..
…….	…….	effective

3. Rewrite sentence 'b' so that it means the same as sentence 'a'.

1.a) Advertisers should follow ethical norms and principles soon.

b) I wish……

2.a) "There are many benefits of advertising", he said.

b) He said that……..

3.a) Advertisers lack knowledge of ethical norms.

b) Knowledge of ethical norms……

4. Underline the stressed syllable.

ethics – communication – convince – product .

5. Reorder the following sentences to make a coherent passage.

a) This develops a craving for fatty and sugary foods in kids,

b) are heavily promoted during children's TV viewing time.

c) affecting their health seriously.

d) Junk foods such as pizza, burgers and soft drinks

Part Two : Written Expression **(5 points)**

Choose **ONE** of the following topics:

Topic One: Some companies don't respect health standards.Use these notes to write a composition of about 120 words giving your opinion about such practices and make suggestions about what should be done to stop these wrong doings.

- Control the import / export of products.
- Pass severe regulations.
- Implement severe sanctions.
- Impose taxes on the companies that break health regulations.

Topic Two: Food safety has become one of the major concerns for mankind. Write a composition about how can a person make his food safer and healthier.

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الموضوع الثاني

PART ONE / Reading **(15points)**

A)- Comprehension **(08 points)**

Read the text carefully and do the activities .

Diwata-1, the country's first microsatellite, launched into space on board an Atlas V rocket on Wednesday (March 23) at around 11 a.m. PHT. The rocket took off from Cape Canaveral, Florida in the U.S.The Filipino-made microsatellite will be brought to the International Space Station (ISS), **where** it will be calibrated before rocketing into mission.

At the space station, Diwata will be housed in the Japanese Experiment Module (JEM) nicknamed "Kibo," and by the end of April, the JEM Small Satellite Orbital Deployer (J-SSOD) will release Diwata-1 into space at an altitude of 400 kilometers from the Earth's surface. Diwata-1 will be in orbit for about 18 to 20 months. The microsatellite has four specialized cameras for imaging weather patterns, agricultural productivity, and land and water resources. Diwata-1 is expected to be in orbit for approximately 20 months, taking images twice daily. And while country's first microsatellite is still in orbit, **its** sister Diwata-2 will be launched late 2017 or early 2018.

Diwata is a flagship project of the Department of Science and Technology (DOST) meant not just to place the Philippines in the map of space innovation, but also to reap its contributions to agricultural productivity, food security, and even tourism. "The satellite will also aid the rest of the country in terms of agriculture and tourism, with the satellite giving data **that** will help farmers decide what crops to plant and where, while also capturing the country's natural wonders.". Now that satellite data and imageries will be more accessible, this satellite technology will also boost the capability of the Philippine Atmospheric, Geophysical, and Astronomical Services Administration (PAGASA) to make accurate forecasts and weather monitoring.

cnnphilippines.com/news

1 -Circle the letter that corresponds to the right answer .

The text is taken from: ……

a)- a book **b**)-a website **c)**- a newspaper article

2 -- Choose the letter *a* ; *b* or *c* that best completes the sentences below:

1-Diwata 1 is …..... microsatellite project.

a)- an America **b**)- a Filipino **c)**- a Finnish

2- The microsatellite will be launched far away from the Earth of about ……..

a)- Four- hundred kilometers **b)**- Four thousand kilometers **c)**- Four- hundred feet

3-Diwata 1 microsatellite has benefits in…… .

a)-agriculture only **b**)- education **c**)- many fields of life

3-) Answer the following questions according to the text .

a)- What is Diwata 1 ?

b)- How long will it be in orbit ?

c)-Is it only used for imaging weather forecast ? Justify your answer .

4) What or who do the underlined words refer to in the text?

a)- **where** (1§) b) **-its**(2§) c)- **that**(3§)

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B) -Text Exploration: **(7points)**

1–Match words with their definitions :

Words	Definitions
1-to launch **2**-capturing **3**-orbit **4**-mission	**a**-a curved path travelled by an object. **b**- an important job that involves travelling somewhere ,done by a member of the air force , army or by a spacecraft. **c**- to send a weapon or spacecraft into the sky or space. **d**- controlling a place or an object .

2)- Divide words into roots and affixes.

productivity - microsatellite - agricultural - atmospheric .

	Prefixes	Roots	Suffixes
Eg .International	**inter**	**nation**	**Al**

3- Ask questions that the underlined words answered.

a- Diwata-2 will be launched **late 2017 or early 2018.**

b- The microsatellite is used **to make accurate forecasts and weather monitoring**

4- Match pairs that are rhyme .

A	B
1-Earth **2**- wear **3**-space **4**-reap	**a**-weep **b**-surface **c**-birth **d**-where

5- Fill in the blanks with words from the list below .

tremendous , other , almost, billion

Our solar system formed about 4.6 ….1….. years ago, includes the sun as its center.The Sun contains ……2…all the mass of the system and exerts a……3…. gravitational pull on planets and….4… bodies.

PART TWO : Written expression : **(05 points)**

Choose ***ONE*** of the following topics

Topic One :Using the following notes, write a composition of about 100 words comparing the planet Earth and the other planets.

- Strategic location.
- Classified as the third planet.
- Neither far nor close to the sun.
- Suitable gravity.
- Water and oxygen availability, plants, trees, animals and people.
- Convenient to live in.

***Or Topic Two* :**

Do you think that budget devoted to advertising is wasted money? Give your reasons

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التصحيح النموذجي - الموضوع الاول -

Part one : Reading (15pts)

A) Comprehension (8pts)

1. a) T b) T c) F d) T **(0.75 x 4)**

2. (1 x 3)

a) Ethics in advertising means a set of well defined principles which govern the ways of communication taking place between the seller and the buyer.

b) Advertisers augment their sales by presenting a well decorated and colourful ad and by claiming that their product is the best, having unique qualities than the competitor, more cost effective, and more beneficial.

c) No, they don't.

3. (0.5 x 3)

which-------- Ethics
They--------- advertisers
Who--------- consumer

4 The text is…b) expository **(0.5 pt)**

B) Text Exploration (7 points)

1. (0.5 x 2)

advantages = benefits
Raise = increase

2. (0.25 x 6)

Verb	Noun	adjective
To communicate		communicative
	Government/ governor	governing
To effect	Effect	

3. (0.5 x 3)

1.b) I whish advertisers would follow ethical norms and principles soon.
2.b) He said that there were many benefits of advertising.
3.b) Knowledge of ethical norms is lacked by advertisers.

4. (0.25 x 4)

ethics – communi**ca**tion – con**vince** – **pro**duct

5. (0.5 x 4)

1	2	3	4
d	B	a	C

Part two: Written Expression (5 points)

Topic one: Form: (3 pts)
Content: (2.5

Topic two: form: (2.5)
Content (2.5)

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Topic Two

Part one : Reading (15pts)

A) Comprehension (8pts)

1. b- a website (0,5 pts)

2. 1 –b 2-a 3-c **(2,25 pts = O,75 × 3)**

3. **3 pts**

a-Diwata 1 is a Filipino microsatellite project.
b-It will be in orbit for about 18 to 2o months.
c-No ,it is also used in agriculture and tourism.

4 –a- International Space station b- Diwata *1* *c-Data* **(2,25 pts)**

B) Text Exploration (7 points)

1. **(1pts)**

1	2	3	4
c	d	A	B

2. **(1pts)**

Prefixes	**Root**	**Suffixes**
----------	product	ive –ity
micro	satellite	----------
----------	agriculture atmospheric	al ic

3. **(2pts)**

a-When will Diwata 1 be launched ?
b-What is it used for /to ? What is its function?

4. (1 pts = **0.25 x 4)**

1	2	3	4
c	d	b	a

5- billion - almost - tremendous - other (2pts)

Part two: Written Expression (5 points)

Topic one: Form: 3pts
Content: 2pts

Topic two: Form:2,5pts
Content: 2,5 pts

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