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Boudjima Secondary School
Third year S/GE/M/TM

May,2019
Timing: 2h

English mock exam

Choose only one topic

Topic one

Part one : Reading (15pts)

Read the text carefully then do the following tasks.

Advertising is giving the general public information about new goods and trying to increase overall sales, which increase the efficiency of the nation's economy. It is supposed to be a significant way of getting the point across about a product and create motivation for people to buy the product. Advertisements are placed in newspapers, magazines, schools, and on billboards.

Persuasive strategies are considered techniques used by advertisers to get consumers buy **their** product. They all use original, flashy, and funny ads to reach the teenage audience. Advertisers use celebrities to endorse products because teens admire and look up to them. An example of this type of advertisement is Nike ads. Michael Jordan is shown in a television commercial wearing a new style of Nike shoes. Consequently, kids are going to buy the same pair to be "like Mike". Many of us are able to remember products by the jingles or slogans that are used in commercials. This type of advertising keeps the products in the mind of the consumer. Therefore, when the consumers go to the market, they will search for a specific product because the jingle or slogan is still fresh in their mind, encouraging them to buy that product.

In opposition, advertisers state that the public is intelligent enough to, and quite capable of, making up its own mind and will definitely not buy anything they do not want or need. Advertising is designed for one purpose and that's to sell a certain product. To achieve this goal, advertisers are willing to stretch and distort the truth, just to convince people to buy their product. They have many different ways to promote their products like on the radio and TV just because everyone watches TV and listens to the radio. They also put ads in magazines and on bulletin boards so that people can see **them** and catch their eye.

A/ Comprehension: (8pts)

1. **The text is about: (1.5pt)**
   a- Ads companies b- Ads strategies c - Short ads

2. **Are the following statements true or false? (2pts)**
   a- Advertisements help in developing the economic efficiency of a nation.
   b- Advertisers use celebrities because of their experience.
   c- To achieve their goal, advertisers don't tell the truth.
   d- People buy everything advertised.

3. **In which paragraph is it mentioned that famous people take part in advertisements(1.5pt)**

4. **Answer these questions according to the text: (3pts)**
   a/ What are the different ads techniques which are used to reach the consumers ?
   b/ What is the main purpose of advertising ?
   c/ How do celebrities help in selling the products ?

B/ Text Exploration: (7pts)

1. **Find in the text words which are synonyms in meaning to: (1.5pt)**
   a- purchase (§1)= ..... a- convincing (§2) = ... b- aim (§3) = ...

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2. Combine these pairs of sentences with the connector in brackets.: (3pts)

a- Advertisers use special strategies. Consumers will buy their products. **(as long as)**

b- Advertisers use very clever techniques. People are intelligent enough to buy only what they need. **(although)**

c- People can be victims of food poisoning. Many unhealthy products are advertised on TV. **(therefore)**

3. Classify the following verbs according to the pronunciation of the final "s": (1.5pt)

Sales- techniques- strategies- magazines- watches- products

/s/	/z/	/ɪz/

4. Fill in the gaps with one word from the list : (1pt)

kind - necessities - poor - impact

The .....1..... of publicity is greater on the .....2..... . They are in need of almost every .....3..... of modern comfort, consumption goods and other unsatisfied .....4..... .

Part two: Written Expression: (5pts)

Choose <u>one</u> of the following topics:

<u>Topic 1:</u> What do people think about advertising? Use the following notes to write a short composition.

On one hand:
- Advertising is important for both business and consumers.
- Advertising stimulates innovation and competition.
- Advertising sponsors social events.

On the other hand:
- Advertising creates new and unnecessary needs.
- Advertising creates a need, but doesn't offer satisfaction.
- Advertising degrades the image of woman.

<u>Topic 2:</u> Many consumers think that counterfeiting is beneficial by giving them many opportunities to buy many products. This is totally wrong. Explain why counterfeiting is an unethical behaviour by giving reasons and examples for this claim.

<u>Good luck for the Bac exam</u>

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Topic 2

PART ONE: Reading (15 points)

Read the text carefully then do the following tasks.

If there are living things on other planets, what are they like? Scientists who try to answer this question are called astrobiologists.

Twenty years ago, life on other planets seemed impossible. Astronauts had visited the Moon and found no life on its surface. There were other reasons too: some planets are so cold that there can't be any life on them; on some **others** there is such heat that life is unthinkable there. Most planets have no water on the surface, and some planets have no atmosphere or they have a toxic atmosphere.

However, in the 1990s scientists discovered some interesting species on our own planet Earth. They discovered microbes living deep under the Earth's surface in temperatures of 160 degrees Centigrade (160◦C); they found worms that can live in ice, and deep-sea animals that eat only toxic chemicals. Scientists now think species like **these** may live on some other planets or moons, perhaps under the surface.

One possibility is Mars, which is the most similar to our planet. It is a small planet with a diameter of about 6,800 Km and a surface temperature between -100°C and 0°C .

Some other possibilities are the moons of Jupiter which is the biggest planet with a diameter of 143,000 Km.It has a lot of moons; one of them is called Europa. **It** has a lot of water. There may be oceans under its surface of ice. If there are oceans, does anything live in them?

Adapted from Basic Science/ Course Book

A/ Comprehension (08 points)

1. A/ **The text is: (1.25 pt)**

a- Narrative b- Expository c- Prescriptive

B/The text is about:

a- the planet Mars b- the Moon c- life on other planets

2. **Are the following statements true or false? (2.25pts)**

a- Astrobiologists study the possible conditions that facilitate life on other planets.

b- Scientists discovered many species living over the Earth's surface in temperature of 160°.

c- Life may be possible on Mars because of the existence of a vital element for life.

3. **Answer the following questions according to the text. (3pts)**

a- What prevented life to exist on other planets?

b- Scientists made amazing discoveries on Earth. Which relation exists between those discoveries and life on other planets?

c- What are Mars and Earth alike in?

4. **Who or what do the following words refer to? (1.5 pt)**

a- others (§2) → ..... b- these (§3)→..... c- it (§4) → .....

B.Text Exploration: (07 pts)

1. **Give the opposites of these words keeping the same roots: (1pt)**

a- interesting b- like c-similar d- possibility

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2.**Complete the following table: (1.5pt)**

verb	Noun	adjective
to discover	.....	.....
.....	heat	.....
.....	.....	deep

3.Rewrite sentence (b) so that it means the same as sentence (a): (3pts)

1.a) No planet is bigger than Jupiter in our solar system.

b) Jupiter is .....

2.a) The United States spend huge sums of money in space exploration.

b)Huge sums of money .....

3.a) Life is not possible on other planets so people don't settle on them.

b) If life .....

4. Classify the following words according to the number of their syllables. (1.5 pt)

Moon -reason - unthinkable - planets - atmosphere - astronomy

1 syllable	2 syllables	3syllables	4 syllables

Part Two: Written Expression (05points)

Choose <u>one</u> of the following topics:

<u>Topic 1:</u> Using these notes, write an argumentative text to defend the usefulness of astronomy for the conservation of life on Earth.

Notes:- observe the Earth's atmosphere/ control and follow the evolution of celestial objects.

-Studying the divert comets courses / predict, prevent natural catastrophes: tsunamis, volcanic eruption, earthquakes

- provide precise signals for navigation / weather forecast/.....

<u>Topic 2</u>: Humour is one of the aspects of our everyday life .Do you think that humour is the solution to get rid of stress and help to overcome the difficulties of life? Give your arguments in a short paragraph.

<u>Good luck for the BAC exam</u>

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