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الجمهورية الجزائرية الديمقراطية الشعبية
وزارة التربية الوطنية
مؤسسة التربية و التعليم الخاصة سليم
ETABLISSEMENT PRIVE D'EDUCATION ET D'ENSEIGNEMENT SALIM
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إعتماد رقم 67 بتاريخ 06 سبتمبر 2010 تحضيري- ابتدائي- متوسط - ثانوي رخصة فتح رقم 1088 بتاريخ 30 جانفي 2011

Level : 4AM	May :2015
English exam :Third term	Time : 01h30

Text:

Greedy companies have found a new way of selling their products to children and gain much money: Internet games. The world's junk food makers are trying to sell their burgers, chocolate and soft drinks to children **who** play online. A report says that more than 80% of the world's food companies are using this new method. It also says that online advertisements are more effective than TV advertisements at attracting children.

The report sadly brings a new word into the English vocabulary: the "advergame". This is a technique to get children hooked while they are having fun online. In addition, many other marketing tactics are used to get kids to spend long periods of time online. The food companies fill the games with logos and advertisements. Children can increase their chances of winning games by buying the products. Many people are worried about the role **that** food advertising plays in childhood obesity.

Part one:

Section One: reading comprehension. (07Pts)

A/ read the text carefully then answer the following questions. (02Pts)

-What do greedy companies use to sell their products?

-Who and what do the underlined words in the text refer to?

-who:....., -That:.....

B/ In which paragraph is it mentioned that online advertisements attract more children than TV advertisements? (01Pt)

C/ Write "True" or "False". Correct the wrong statement. (03Pts)

-Advertisers encourage children to spend a long time online.

-A few companies use the new method to sell their products.

-Child obesity is caused by food advertising.

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D/ Match the words with their definitions. (02Pts)

-Words	-definitions
1-Advertisement 2-Junk 3-Childhood 4-Greedy	a- Unhealthy b- Having strong desire for too much money. c- Notice in a newspaper, TV....inviting people to buy their products. d- A period of somebody's life when she/he is a child

<u>Section Two</u>: mastery of language. (07Pts)

A/ Supply the right punctuation and capital letters where necessary. (02Pts)

while I was playing online i found a food advertisement of a new chocolate bar

B/Choose a, b, c to complete the following sentences. (01.5Pts)

1-In the past, people.....do shopping online.
a- Uses to b-will use to c-didn't use to
2-Fruit and vegetables are.....than burgers and chocolate bars.
a- more healthy b-healthier -The most healthy
3-If we don't stop online food advertising, children.....from obesity.
a- will suffer b-suffers -suffered

C/ write the negative form. (01.5Pts)

1-I eat junk food.
2-She has played that game since she was a child.
3-Greedy companies may sell healthy food online.

D/ classify the following words according to the pronunciation of their vowels. (02Pts)

-game -found -line -boy

/ai/ (time)	-/au / (house)	/ei/ (make)	/ i / (oil)
-.....	-.....	-.....	-.....

<u>Part two:</u> (06Pts)

Today, the Internet is changing our lives. We learn, send e-mails and even do shopping. But it has also negative effects. Use the following cues and write a short paragraph (6 to 8 lines) about the advantages and disadvantages of Internet.

-Use /home/ school/work
-Communication /easier /get/ information.....
-Spend/ much/ time/ online/dangerous games.
-People/lose/the sense of being a family.....

Good Luck

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Exam report (corrigé)

Part One:

Section One: reading comprehension. (07Pts)

A/ To sell their products, Greedy companies use Internet games.

-Who: children

-That: role

B/ In the first paragraph (1§)

C/ Write "True" or "False". Correct the wrong statement. (03Pts)

-Advertisers encourage children to spend a long time online. True

-Few companies use the new method to sell their products. False

-many companies use the new method to sell their products

-Child obesity is mainly caused by food advertising. True

D/ Match the words with their definitions. (02Pts)

-Words	-definitions
1-Advertisement 2-Junk 3-Childhood 4-Greedy	a- Unhealthy b- Having strong desire for too much money. c- Notice in a newspaper, TV....inviting people to buy their products. d- A period of somebody's life when she/he is a child

Section Two: mastery of language. (07Pts)

A/ Supply the right punctuation and capital letters where necessary. (02Pts)

While I was playing online, I found a food advertisement of a new chocolate bar.

B/Choose a, b, c to complete the following sentences. (01.5Pts)

1-In the past, people didn't use to do shopping online.

2-Fruits and vegetables are healthier than burgers and chocolate bars.

3-If we don't stop online food advertising, children will suffer from obesity

C/ write the negative form. (01.5Pts)

1-I eat junk food. → I don't eat junk food

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2-She has played that game since she was a child.

-She hasn’t played that game since she was a child.

3-Greedy companies may sell healthy food online.

-Greedy companies may not sell healthy food online.

D/ classify the following words according to the pronunciation of their vowels. (02Pts)

-game -found -line -boy

/ai/ (time)	-/əʊ/ (house)	/ei/ (make)	/ɔɪ/ (oil)
-Line	-found	-game	-boy

Part Two: (06Pts)

	-plan	**resources**
Introduction	-The format: write a paragraph -talk about internet as the most useful mean of communication.	-Use of the present simple tense.
-Developing ideas	-the topic: write about the advantages and disadvantages of Internet.	-Vocabulary related to positive and negative effects of Internet. -Use of the present simple tense. -Use of connectors: and – but, so……..
-Conclusion	-Give advice	-Use vocabulary related to giving advice. -Use of the modal verb: should/ shouldn’t.

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