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مؤسسة التربية و التعليم الخاصة سليم
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www.ets-salim.com ☎ 021 85 62 04 021 87 16 89 Hai Galloul - bordj el-bahri alger
اعتماد رقم 67 بتاريخ 06 سبتمبر 2010 تحضيري- ابتدائي- متوسط - ثانوي رخصة فتح رقم 1088 بتاريخ 30 جانفي 2011

Second Term English Exam

Level : 4Ms Time : 01h 30

Text:

Greedy companies have found a new way of selling their products to children: Internet games. The world's junk food makers are trying to sell their burgers, chocolate and soft drinks to children **who** play online. A report says that more than 80% of the world's food companies are using this tricky new method.It also says that online advertisements are more effective than TV advertisements at hooking children.

The report sadly brings a new word into the English vocabulary: the "advergame". This is a technique to get children hooked while they are having fun online. In addition, many other marketing tactics are used to get kids to spend long periods of time online. The food companies fill the games with logos and advertisements. Children can increase their chances of winning games by buying the products. Many people are worried about the role **that** food advertising plays in childhood obesity

Part One

A/ reading comprehension. (07Pts)

Task One:.

a-I read the text carefully then answer the following questions. (02Pts)

-How do greedy companies sell their products?

-What and who do the underlined words in the text refer to?

-Who:....., **-That**:.....

- In which paragraph is it mentioned that online advertisements attract more children than TV advertisements? Justify.(01Pt)

b-I write "True" or "False". Correct the wrong statement. (03Pts)

-Advertisers encourage children to spend a long time online.

-Few companies use the new method to sell their products.

-Child obesity is mainly caused by food advertising.

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Task Two: I match the words with their explanations.(02Pts)

-Words	-Definitions
1-Advertisement 2-In addition 3-Childhood 4-Greedy	a- Moreover. b- Having strong desire for too much money. c- Notice in a newspaper, TV....inviting people to buy their products. d- A period of somebody's life when she/he is a child

B/ Mastery of language . (07Pts)

Task One:

a-I spot the mistakes and write the corrected passage on my answer sheet. (02Pts)

-tony suffers from obesity because he eats lots of gunk food. To loose weight, he should consumes fruits and vegetables. They are more healthy.

b- I turn the following sentences into negative form. (01.5Pts)

1-I eat junk food.

2-Greedy companies should sell unhealthy food online.

c- I reorder the following words to get correct sentences.(01.5Pts)

-should/ eat/ I/?/ to/ good/ What/ in/ be/ a/ health

-calories/ drinks/ lots of/contain/./sugary/because/consume/Don't/they

-addicted/ fast/./ are/ teenagers/./ to/ food/So/ Many/,/become/ they/overweight

Task Two: I pick out from the text four words (04) with the following sounds. (02Pts)

/ai/ (time)	-/aʊ/ (house)	/ei/ (make)	/i:/ (sea)
-.....	-.....	-.....	-.....

Part two: (06Pts)

Many companies don't think of the consequences of advertising junk food. Their main concern is to make a lot of money. Write a short paragraph(6to 8lines) in which you raise children's awareness about the consequences of these advertisements on their health and give some pieces of advice. Use the following cues:

-Spend a lot of time watching advertisements of food products.

-Eat too much/become obese.

-Be ill/ blood pressure/diabetes.

Good Luck

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Exam report (corrigé)

Part One:

A/ Reading comprehension: (07Pts)

Task One:

a- -They sell their products through internet games.

-What and who do the underlined words in the text refer to?

-who: children **-That**: role

- It is mentioned in the first(1st) paragraph. " online advertisements are more effective than TV advertisements at hooking children."

b-I write "True" or "False". Correct the wrong statement. (03Pts)

-Advertisers encourage children to spend a long time online. True

-Few companies use the new method to sell their products. False. Many companies use the new method to sell their products.

-Child obesity is mainly caused by food advertising. True

Task Two:I match the words with their explanations.(02Pts)

-Words	-Definitions
1-Advertisement	a- Moreover.
2-In addition	b- Having strong desire for too much money.
3-Childhood	c- Notice in a newspaper, TV....inviting people to buy their products.
4-Greedy	d- A period of somebody's life when she/he is a child

B/ Mastery of language . (07Pts)

Task One:

a-I spot the mistakes and write the corrected passage on my answer sheet.

-Tony suffers from obesity because he eats lots of junk food. To loose weight, he should consume~~s~~ fruits and vegetables. They are healthier.

b- I turn the following sentences into negative form. (01.5Pts)

1-I don't eat junk food.

2-Greedy companies shouldn't sell unhealthy food online.

c- I reorder the following words to get correct sentences.(01.5Pts)

-What should I do to be in a good health?

-Don't consume sugary drinks because they contain lots of calories.

-Many teenagers are addicted to fast food. So, they become overweight.

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Task Two: I pick out from the text four words (04) with the following sounds. (02Pts)

/ai/ (time)	-/aʊ/ (house)	/ei/ (make)	/i:/ (sea)
-gain-online-trying--while-buying-advertising-childhood	-Found-about	-way-games-makers-play-says-	-Greedy- increase -companies-people

Part Two: (06Pts)

-Criteria	**Indicators- The learner**:
1-Relevance	-Can write a paragraph about the consequences of advertising junk food on children's health and give some pieces of advice.
2-Use of correct linguistic tools/ consistency	-can use mechanics of writing. -Can use the present simple tense- should / shouldn't -time conjunctions. -Can use vocabulary related to the topic.
3-Coherence	-can use logical organization of ideas. -can use meaningful sentences -can use appropriate linking words.
4- Cross-curricular competencies	-Can demonstrate autonomy.
5-Values	-Being responsible. -Valuing health. -Bing helpful.
6-Excelance	-His work is well prepared and well presented. -His production shows creativity.

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