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الجمهورية الجزائرية الديمقراطية الشعبية
مديرية التربية لولاية الوادي
متوسطة الشهيد بحير بلحسن بالوادي
امتحان شهادة التعليم المتوسط - التجريبي-
دورة : **ماي 2017**

اختبار في مادة: اللغة الإنجليزية

المـــدة: ساعة ونصف

The text:

Greedy companies have found a new way of selling their products to children and gain much money: Internet games. The world's junk food makers are trying to sell their burgers, chocolate and soft drinks to children **who** play online. A report says that more than 80% of the world's food companies are using this new method. It also says that online advertisements are more effective than TV advertisements at attracting children.(§1)

The report sadly brings a new word into the English vocabulary: the "**advergame**". This is a technique to get children hooked while they are having fun online. In addition, many other marketing tactics are used to get kids to spend long periods of time online. The food companies fill the games with logos and advertisements. Children can increase their chances of winning games by buying the products. Many people are worried about the role **that** food advertising plays in childhood obesity. (§2)

Adapted from: http://www.breakingnewsenglish.com

PART ONE (14 pts)

A/- Reading Comprehension **(07 pts)**

Read the text carefully and do the following activities:

Activity One: (03 pts). Answer the following questions:

1- What do greedy companies use to sell their products?
2- What do the underlined words in the text refer to?
Who = …… That = ……
3- In which paragraph is it mentioned that online advertisements attract more children than TV advertisements?

Activity Two: (02 pts). Read the following statements and write "true", "false" or "not mentioned":

1- Advertisers encourage children to spend a long time online.
2- A few companies use the new method to sell their products.
3- Child obesity is caused by food advertising.
4- McDonald's is one of the world's junk food makers.

Activity Three: (02 pts). Match each word with its appropriate definition.

Words	Definitions
1- Greedy	a- Unhealthy.
2- Junk	b- Notice in a newspaper, TV....inviting people to buy their products.
3- Advertisement	c- A period of somebody's life when she / he is a child.
4- Childhood	d- Having strong desire for too much money.

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B- Mastery of Language **(07 pts)**

Activity One: (02 pts) Spot the mistakes and write the corrected passage on you answer sheet.

While I were playing online games. I found an food advertisement off a new chocolate bar.

Activity Two: (01.5 pts). Choose a, b, c or d to complete the following sentences..

1- In the past, people.....do shopping online.
a- used to b- use to c- uses to d- didn't use to

2- Fruit and vegetables are.....than burgers and chocolate bars.
a- healthy b- more healthy c- healthier d- the most healthy

3- If we don't stop online food advertising, children.....from obesity.
a- suffered b- suffer c- suffers d- will suffer

Activity Three: (01.5 pts) write the negative form of these sentences.

1- I eat junk food.
2- They have played that game for more than 20 years.
3- Greedy companies may sell healthy food online.

Activity Four: (02 pts) Pick out from the text four words and complete the table according to the pronunciation of their final (s).

/ s /	/ z /	/iz/
1- ……..	1- …….. 2- ……..	1- ……..

PART TWO: Written Expression **(06 pts)**

Today, the internet is changing our lives and making it very easy. We learn, send e-mails and even do shopping, online. But it has also negative effects. Use the following cues and write a short paragraph, to talk about the advantages and disadvantages of the internet.

These sentences may help you:

- Use the internet at (home/ school/ work).
- Communication /easier /get/ information …
- Spend /much/ time/ online/ play dangerous games.
- People lose /the sense of being a family.

Good Luck in the B.E.M 2017

Your Teacher of English: Khelil Moudjib Arrahmane

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The text:

Greedy companies have found a new way of selling their products to children and gain much money: Internet games. The world's junk food makers are trying to sell their burgers, chocolate and soft drinks to children **who** play online. A report says that more than 80% of the world's food companies are using this new method. It also says that online advertisements are more effective than TV advertisements at attracting children.(§1)

The report sadly brings a new word into the English vocabulary: the "**advergame**". This is a technique to get children hooked while they are having fun online. In addition, many other marketing tactics are used to get kids to spend long periods of time online. The food companies fill the games with logos and advertisements. Children can increase their chances of winning games by buying the products. Many people are worried about the role **that** food advertising plays in childhood obesity. (§2)

Adapted from: http://www.breakingnewsenglish.com

PART ONE (14 pts)

A/- Reading Comprehension **(07 pts)**

Read the text carefully and do the following activities:

Activity One: (03 pts). Answer the following questions:

1- What do greedy companies use to sell their products? ***To sell their products, Greedy companies use Internet games.***
2- What do the underlined words in the text refer to?
Who = ***Children*** That = ***The role***
3- In which paragraph is it mentioned that online advertisements attract more children than TV advertisements? ***In the first paragraph (1§)***

Activity Two: (02 pts). Read the following statements and write "true", "false" or "not mentioned":

5- Advertisers encourage children to spend a long time online. ***True***
6- A few companies use the new method to sell their products. ***False***
7- Child obesity is caused by food advertising. ***True***
8- McDonald's is one of the world's junk food makers. ***Not mentioned***

Activity Three: (02 pts). Match each word with its appropriate definition.

Words	Definitions
1- Greedy	a- Unhealthy.
2- Junk	b- Notice in a newspaper, TV....inviting people to buy their products.
3- Advertisement	c- A period of somebody's life when she / he is a child.
4- Childhood	d- Having strong desire for too much money.

1-d / 2-a / 3-b / 4-c

B- Mastery of Language **(07 pts)**

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Activity One: (02 pts) Spot the mistakes and write the corrected passage on you answer sheet.

While I were playing online games. I found an food advertisement off a new chocolate bar.

While I ***was*** playing online games***,*** I found ***a*** food advertisement ***of*** a new chocolate bar.

Activity Two: (01.5 pts). Choose a, b, c or d to complete the following sentences..

4- In the past, people.....***didn't use to (d)***.....do shopping online.

a- used to b- use to c- uses to d- didn't use to

5- Fruit and vegetables are.....***healthier (c)***.....than burgers and chocolate bars.

a- healthy b- more healthy c- healthier d- the most healthy

6- If we don't stop online food advertising, children.....***will suffer (d)***.....from obesity.

a- suffered b- suffer c- suffers d- will suffer

Activity Three: (01.5 pts) write the negative form of these sentences.

4- I eat junk food. 1- ***I don't eat junk food.***

5- They have played that game for more than20 years. ***They haven't played that game for more than 20 years.***

6- Greedy companies may sell healthy food online. ***Greedy companies may not sell healthy food online.***

Activity Four: (02 pts) Pick out from the text four words and complete the table according to the pronunciation of their final (s).

/ s /	/ z /	/iz/
products – drinks – this – advertisements – tactics	*companies – games – makers – burgers – says – brings – is – kids – periods logos – plays*	*chances*

PART TWO: Written Expression **(06 pts)**

The internet is so far one of the greatest inventions of all time. You can use it at home, at school or at work. The internet has made it possible for us to do lots of things. People can shop in online stores like eBay, communicate with family and friends via Skype, Twitter or Facebook, watch the latest videos on YouTube, blog and make money from it, play games online and swamped with information about anything and everything. There are multiple search engines such as Google and Yahoo, that have made it easier for internet users to find information.

In the other hand, the internet has a lot of disadvantages. The fact of the matter is that it has thousands of bad sites. Also, websites sends viruses to your computer. When your computer connects to the internet it is often the case that a virus attacks your computer hard disk. In addition, many people steal personal information on the internet.

In conclusion, we believe that the internet helps people in the communications, information and entertainment. However, it also has much negative side. Therefore, use the internet for positive things so that we get a lot of benefits.

Good Luck in the B.E.M 2017

Your Teacher of English: Khelil Moudjib Arrahmane

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